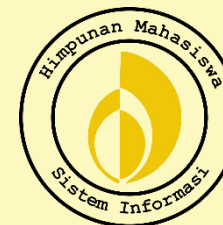




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## CERTIFICATE OF APPRECIATION

awarded to

*Safira Anggraini*

*SEO Specialist at Tokopedia*

for delivering Studium Generale on

*“The Impact of SEO on Business Digitalization”*

conducted by ITHB Information System Student Association, on May 8<sup>th</sup>, 2021

Institut Teknologi Harapan Bangsa

Head of  
Information System Department

**Tamsir H. Sirait, S.Kom., M.T.**



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Director of Student Affairs and  
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**Jusak Sali Kosasih, Ph.D**